



**Aqua Skiers, Inc.**

P.O. Box 412, Wisconsin Rapids, Wisconsin 54495-0412

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## **Become a Sponsor**

### **Who Are We?**

We are the Wisconsin Rapids Aqua Skiers Show Ski Team. Our organization has been providing free family entertainment in the Wood And Portage County area for more than 50 years. Our shows are held at either our Biron or Lake Wazeecha Red Beach site every week from Memorial Day thru Labor Day.

Our mission is to provide a learning environment for show water skiing to individuals, young and old. We help develop teamwork and leadership skills through our weekly practices and shows, provide community support through fundraising events and community service activities. We are a family oriented organization and we offer something for everyone, even a non-skier.

Our members range in age from six to sixty. We are an active member of the Wisconsin Water Ski Federation and U.S.A. Water Ski. We strive to provide a safe and structured environment for our members. We promote safety with certified Water ski instructors, safety coordinators and nationally certified boat drivers at all practices and shows.

The Wisconsin Rapids Aqua Skiers are also host to the largest water ski tournament in the world. We host this free event at Lake Wazeecha every year in July. Clubs from all over Wisconsin and the region come to participate in this event and bring their families and friends. This event typically brings 20,000 to 30,000 people to our beautiful area over the one week, each year. The Aqua Skiers are also hosting the 2016 World Water Ski Show Tournament at Lake Wazeecha in September. This event will feature Australia, Canada, Belgium, China and the United States show teams, and will also draw about 20,000 spectators to the area.

None of this is possible without the help and support from our community. The Aqua Skiers are offering different levels of TEAM sponsorship packages. The sponsorship packages and cost are listed later in this letter. We are also producing two program books, one each for the State and World Tournaments. Advertisement sizing and pricing is also listed later in this letter. We need your help!

### **How would you benefit from sponsoring the Aqua Skiers?**

We are very active not only in the Wisconsin Rapids/Stevens Point area but also other regions of the state. We have the ability of promoting our sponsors to tens of thousands of people every season. The Aqua Skiers are a non-profit water ski organization and are **501C (3) tax exempt** and a registered charity in the state of Wisconsin. Your donation is tax deductible.

### **What will happen with the money donated?**

Because we are a non-profit organization, our club survives on the generous contributions from our sponsors and donations we receive during the year. The money we receive helps our

team to continue to provide opportunities for anyone wanting to learn how to ski and to provide weekly family entertainment for free. It also helps by making sure our ski equipment is kept in good condition and up to standards; that our boats are maintained and have gasoline; we have props/costumes for our show; emergency medical supplies and training that are up to date; and many other things. Your sponsorship and/or will help offset the expenses and allow us to continue this amazing organization that brings quality family entertainment to the central Wisconsin area.

If you would like to become one of our team sponsors or instead, place an advertisement in one or both of our two program books, please review the information included with this letter. Please send all advertising program information to [docrock376@yahoo.com](mailto:docrock376@yahoo.com) by May 30, 2016. If you have any questions or need any additional information, please feel free to contact Michael Krohn. **The State Championships are July 21<sup>st</sup> – 24<sup>th</sup> , and the World Championships are September 9<sup>th</sup> – 11<sup>th</sup>.**

**We are also offering unique sponsorship opportunities specifically designed for the World Tournament. See attached.**

Thank you. We appreciate your support and look forward to working with you!

**Michael Krohn**  
docrock376@yahoo.com  
Wisconsin Rapids Aqua Skiers  
715.712.0919

# **WISCONSIN RAPIDS AQUA SKIERS TEAM SPONSORSHIP LEVELS 2016**

## **Platinum \$2000**

- Full page color ad in the State program book in July.
- Company name or logo on team trailer (sponsor provides logo art)
- Ad spots during each show (pre-show and intermission) sponsor provides 30 second mp3 or ad copy.
- Full page color ad in the WORLD program book in September.
- Show sponsors announced at the beginning of each show each week.
- Sponsor show in July.
- Logo and link to Sponsors web page from Aqua Skiers and World web pages.
- Promote sponsors on Aqua Skiers and State and World Championships Facebook pages.
- Logo on team t-shirt
- Banner to be displayed during weekly shows and during weekends of State and World tournaments (sponsor to provide the banner for the year. Aqua Skiers will return banner to sponsor at the end of the season.)

## **Gold \$1500**

- Full page black/white ad in the State program book in July.
- Company name or logo on team trailer (sponsor provides logo art)
- Ad spots during each show (pre-show and intermission) sponsor provides 30 second mp3 or ad copy.
- Logo and link to Sponsors web page from Aqua Skiers web page and Facebook promo.
- Logo on team t-shirt
- Full page black/white ad in World program book in September.

## **Silver \$1000**

- Half page black/white ad in the State program book in July
- Logo and link to Sponsors web page from Aqua Skiers web page
- Logo on team t-shirt
- Half page black/white ad in World program book in September

# World Water Ski Show Tournament Sponsorship Opportunities

## What's In It For You?

You may also be interested in the sponsorship opportunities we have to offer **specifically for the World Tournament**. Listed below are the ways we can build a sponsorship to fit your wants and get your name to our customers. The tournament will be live webcast throughout the World and we have many opportunities for you to become a part of it. In 2014 over 50K people tuned into the webcast live and another 25k tuned into the reviews. We aim to meet and exceed those numbers in 2016.

- Event Naming Rights: The "ABC Company" World Water Ski Show Tournament
- Presented by Rights: The World Water Ski Show Tournament Presented by: "ABC Company"
- Ad spots on the Webcast
- Live Web interviews with your company
- Prerecorded ad spots between shows at the site
- Interview Backdrop logo display: This backdrop will be used for all webcast interviews
- Souvenir Program Book Ads: At least 5000 books will be printed for the event
- Your company logo link on our website:
- Put your logo on our tournament worker t's
- Put your logo on the souvenir clothing line
- Display a 3x4 banner on site.

Each sponsorship will have its own unique design and of course the perks that come along with it. Invites to social events with the teams, the closing banquet, VIP passes for parking and seating and/or a commemorative plaque to hang at your business place could be a part of your package.

# SPONSOR ADVERTISING AGREEMENT

## 2016

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

**Please Check Your Advertising Or Sponsorship Choice and include check with order –**

<b>PLATINUM PACKAGE</b> \$2000	<b>GOLD PACKAGE</b> \$1500	<b>SILVER PACKAGE</b> \$1000
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Advertising Only

PAGE SIZE	STATE BOOK	WORLD BOOK	BOTH BOOKS
<input type="checkbox"/> Full Page w/color	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$550
<input type="checkbox"/> Full Page B/W	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350
<input type="checkbox"/> ½ Page w/color	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300
<input type="checkbox"/> ½ Page B/W	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120	<input type="checkbox"/> \$190
<input type="checkbox"/> ¼ Page w/color	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
<input type="checkbox"/> ¼ Page B/W	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75
<input type="checkbox"/> Banner Size not to exceed 3' x 4' (unless otherwise ok'd by the Aqua Skiers)	<input type="checkbox"/> \$100		<input type="checkbox"/> \$100

**\*\*\*\*\* Ad Deadline is May 30, 2016\*\*\*\*\***

**SPONSORSHIP LEVELS 2016** (See Sponsorship Levels sheet for detail) The advertiser agrees to the payment terms and artwork submission requirements as described on the 2016 Advertising Guide. Make checks payable to Wisconsin Rapids Aqua Skiers.

Additional Instructions: \_\_\_\_\_

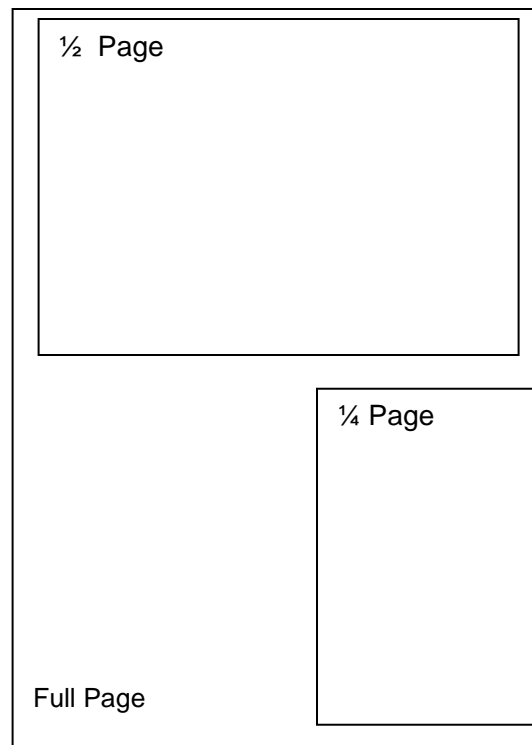
Authorized By: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Advertising Guide**

**Ad Sizes**

	Width	Height
Full Page	4.50"	7.25"
1/2 Page	4.50"	3.50"
1/4 Page	2.125"	3.50"



**Mechanical Requirements**

Publication size 5.5 x 8.5  
Black and White  
Inside spread may be color  
No bleed available  
Bindery: saddle stitch

**Ad Submission Requirements**

- Please provide electronic media with a hard copy print out
- Acceptable files are tiff, jpeg, eps, and pdf. Files must be high quality (200 dpi or more)
- Electronic files fewer than 10MB may be sent via email docrock376@yahoo.com. Please send larger files via CD/DVD to address listed below or via Dropbox.
- Books will be printed at Quality Plus Printing

**Please send completed Order form to:**



Aqua Skiers, Inc.  
c/o Program Book  
5421 Madison Circle  
Wisconsin Rapids WI 54494  
E-Mail: docrock376@yahoo.com  
Phone: Mike Krohn H - 715-712-0919 C – 715-741-1397